

#play14

in 14 words



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# #play14



Playful Learner



Université Henri Poincaré  
(Nancy I)

We are a worldwide gathering of like-minded people who believe that playing is the best way to learn, share and foster creativity!

# Playful

Play lowers barriers and makes people open to learning

# Learning

The game is merely an excuse for a debrief

# Metaphor

The game becomes a mirror of reality

# Open

The event belongs to the participants

# Format

The best sessions are the ones people care about

# Flat

Everyone is both learner and teacher

# Food

The conference continues at the table

# Affordable

Learning through play should be accessible

# Non-profit

The goal is not revenue, it's community

# Brand

The logo connects events around the world

# People

It's not about games — it's about people

# Diversity

We celebrate the diversity of our people by being inclusive and respectful of all origins, cultures, languages, or beliefs

# Organic

We grow slowly and organically, by meeting passionate people who want to bring game-based learning to their hometown

# Global

We started small but spread across the world

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